



# **EU Trade policy and SMEs**

**Eurochambres Economic Forum  
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# Trade for all

Towards a more responsible trade and investment policy

# The two pillars of the Market Access Strategy also support SMEs

Market Access Partnership  
(MAP)

⇒ Removal of trade barriers

Market Access Database  
(<http://madb.europa.eu>)

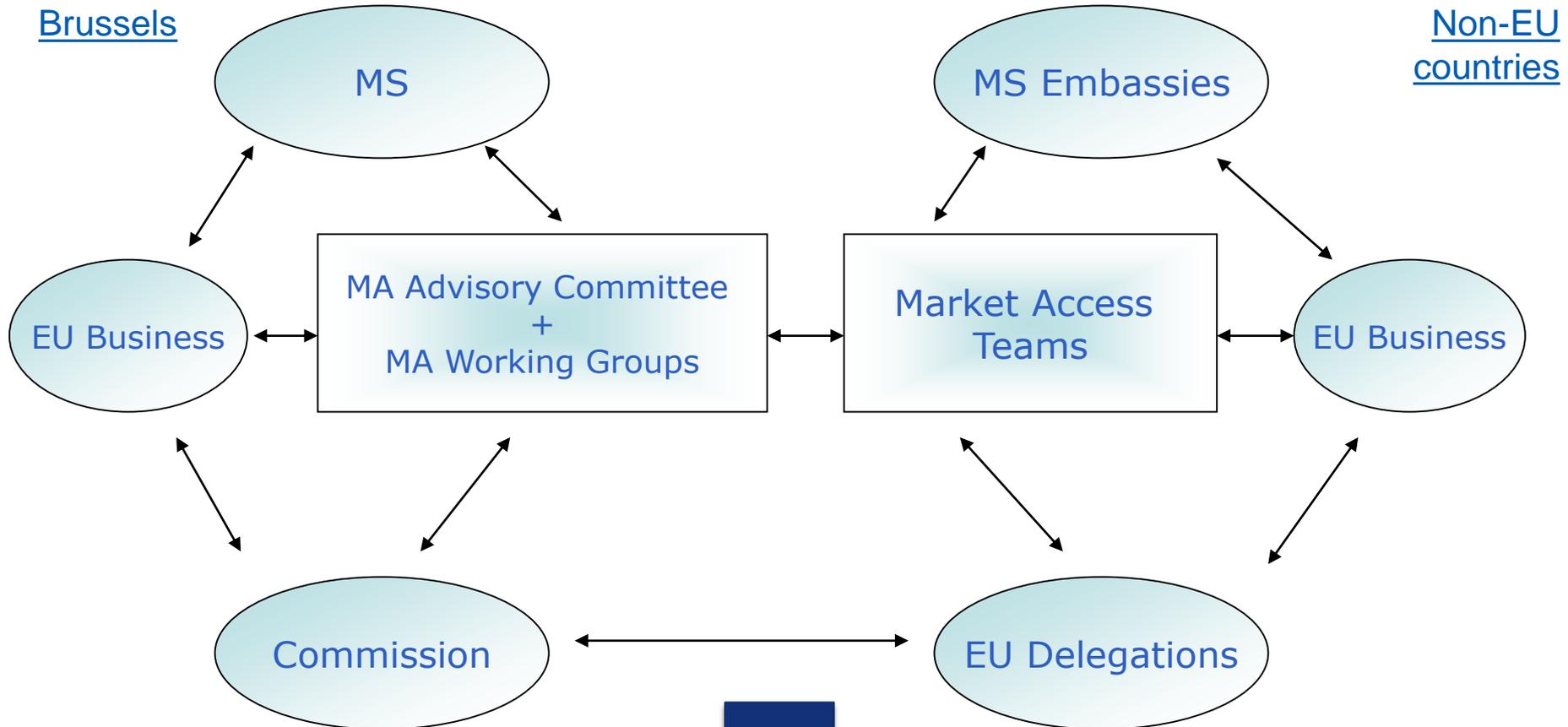
⇒ Information on market  
access conditions



# Market Access Partnership

- Reinforced cooperation between
  - EU Member States
  - European Commission
  - EU businesses
- Plays a growing role for **monitoring and enforcing EU rights** as a result of the conclusion and entry into force of negotiated trade agreements

# Market Access Partnership - Structures





# EU policy – SME internationalisation

- Small Business Act for Europe  
COM(2008) 394 of 25.6.2008
- Europe 2020 – "A strategy for smart, sustainable and inclusive growth"  
COM(2010) 2020 of 3.3.2010
- Communication "Small Business, Big World"  
COM(2011) 702 of 9.11.2011
- Market Access Strategy and its Partnership  
COM(2007) 183 of 18.4.2007



# EU trade policy

**"Trade for all" – updated EU trade policy, October 2015**

**Includes:**

- SME provisions in negotiations / SME specificities in chapters**
- Coordination with national trade promotion policies**
- SMEs surveys on barriers in specific markets**
- SMEs and enhanced partnership**
- Work with SME representative bodies to better understand their needs**

# EU trade policy

## EU trade policy

- Opening markets
- Enforcing trade agreements
- Services for companies, in particular SMEs

## **SME chapter – ongoing negotiations**

- Information sharing
- Appropriate institutional set-up

# EU trade policy – services

- For exporters:

## **Market Access Database**

<http://madb.europa.eu>

- Free on-line service, provides information on import conditions in over 100 non-EU countries (includes country information, general and specific requirements, statistics)
- About 4000 visits per day



# EU trade policy – services

- For importers:

**TRADE Helpdesk** <http://trade.ec.europa.eu/tradehelp/>

- For advice on trade defence instruments in the EU and abroad:

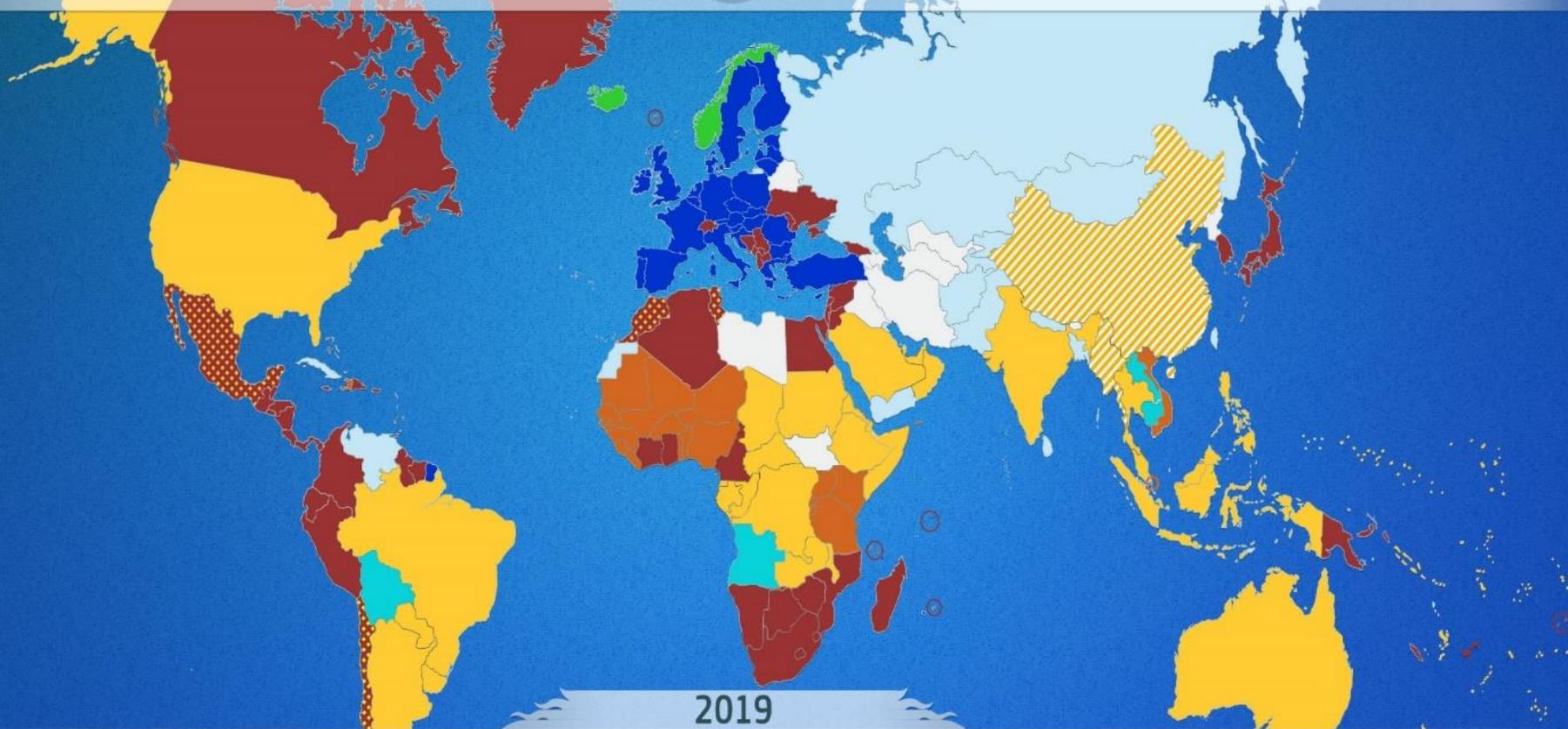
**SME Trade Defence Helpdesk**

[http://ec.europa.eu/trade/trade-policy-and-you/contacts/#\\_trade-defence](http://ec.europa.eu/trade/trade-policy-and-you/contacts/#_trade-defence)



European  
Commission

# THE STATE OF EU TRADE



2019

- EU & Customs union (Andorra, Monaco, San Marino, Turkey)
- European Economic Area (Norway, Iceland, Liechtenstein)
- Most-favoured-nation trade treatment (WTO members)
- Preferential trade agreement in place (FTA, EPA, DCFTA, OCT AA)
- Preferential trade agreement under adoption/ ratification
- Preferential trade agreement being negotiated
- Existing preferential agreement being modernised
- Stand-alone investment agreement being negotiated
- Potential preferential trade partners

@Trade\_EU  
#EUtrade



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