



EXHIBIT SPACE CONTRACT

PAGE 1 OF 5

SIAL Canada (Food Products) SET Canada (Non-food products/equipments)

COMPANY

Booth #: _____ Company name*: _____
Address: _____
City: _____ State/Province: _____ Postal Code/Zip code: _____
Country: _____ Phone #: _____ Fax #: _____
Company email: _____ Website: _____

*This information will appear on all show communications.

BILLING ADDRESS (IF DIFFERENT)

Company name: _____
Address: _____
City: _____ State/Province: _____ Postal Code/Zip code: _____
Country: _____ Phone #: _____ Fax #: _____

BOOTH COORDINATOR (All correspondence regarding your participation will be sent exclusively to the booth coordinator.)

Mr/Mrs/First name: _____ Last name: _____
Job title: _____
Tel/cell: _____ Email: _____

BUSINESS CATEGORY

Please select your **main category** using the activity codes list below: #

SIAL CANADA

G01 Alcoholic beverages
G02 Non alcoholic beverages / tea / coffee
G07 Confectionary / chocolate / snacks
G11 Grocery products / gourmet products /
canned products / condiments / seasoning
G13 Pet food
G14 Health food / baby and child food
G15 Cereals/ pasta / rice

G17 Kosher/ Halal / and other ethnic
products
G18 Frozen products / frozen meals
F04 Dairy products / eggs
F05 Seafood products
F06 Fruits and vegetables
F08 Bakery products / baked goods /
baking mixes

F09 Meat / poultry / deli meat / game
F10 Prepared meals / ready to eat
F16 Gluten free / lactose free /
vegetarian / vegan
NF19 Professional services /
associations / media / agency /
trade organizations

SET CANADA - FOODSERVICE

SF01 Layout and renovation
SF02 Decoration / furniture / accessories
SF03 Lighting / sign
SF04 Institutions / associations / media /
publications / education, training

SF05 Laundry and hygiene
SF06 Cafeteria and bar
SF07 Kitchen material and equipment
SF08 Dining room material and
equipment

SF09 Technology and networks /
payment equipment and supplies

More categories on the following page >

EXHIBIT SPACE CONTRACT

PAGE 2 OF 5

SET CANADA - PACKAGING AND PROCESSING

- | | | |
|---|---|---|
| SP 01 Raw materials / álms /supplies | SP 07 Analyzing, testing and quality control | SP 13 Process control / engineering and automation |
| SP 02 Packaging materials / packaging containers | SP 08 Environment / waste management and waste treatment | SP 14 Production and treatment of energy and áuids |
| SP 03 Converting and packaging machines | SP 09 Material handling / storage / logistics and transportation | SP 15 Refrigeration equipment |
| SP 04 Other packaging services (consultant, designer, software) | SP 10 Hygiene / cleaning equipment / cleaning supplies | SP 16 Roasting / frying / baking equipment |
| SP 05 Printing, marking coding systems and supplies / Weighing system / traceability | SP 11 Mixing / blending / separation and extraction | SP 17 Processing equipment and accessories |
| SP 06 Hand tools and accessories | SP 12 Plant design / building and maintenance | |

SET CANADA - RETAIL

- | | | |
|---|--|--|
| SR01 Layout / decoration / lighting | SR05 Cash register / POS (point of sale) / electronic banking | SR08 Customer loyalty programs and offer |
| SR02 Signage and labelling | SR06 Automatic identiácation / bar code / RFID | SR09 Telecommunications, Internet, E-commerce |
| SR03 Equipment / furniture | SR07 Software / CRM | SR10 Security systems |
| SR04 Point of purchase / advertising / promotional materials | | SR11 Services, media, associations, other |

BOOTH SPACE LOCATION

Please indicate the sector that best describes your company/products:

SIAL CANADA (FOOD PRODUCTS):

- FOOD RETAIL > Dry food Fresh food
 PROVINCIAL PAVILIONS
 INTERNATIONAL PAVILIONS
 FOODSERVICE > Dry food Fresh food

SET CANADA (NON-FOOD PRODUCTS/EQUIPMENTS):

- SET FOODSERVICE
 SET RETAIL
 SET PACKAGING & PROCESS

BOOTH RESERVATION

SURFACE

MODULE OF 100 SQ. FT
Regular rate after November 30, 2012
CAD \$3 500

(A) No. of 100 sq. ft. modules: _____ X \$ _____ = CAD \$ _____

ADDITIONAL COST FOR CORNERS

NUMBER OF OPEN SIDES	ADDITIONAL COST
2 open sides (min. 200 sq. ft)	\$318
3 open sides (min. 400 sq ft)	\$530
4 open sides (min. 600 sq ft)	\$795

(B) Total cost for open sides: _____ = CAD \$ _____

EXHIBIT SPACE CONTRACT

PAGE 3 OF 5

BOOTH EQUIPMENT

All technical and logistics information are available on our website at www.sialcanada.com/exhibit/already-registered
Below, you will find our turnkey booth packages. If you require any booth design proposals, please contact us.

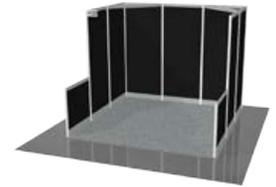
Caution: Hard back walls and floor coverings are mandatory.

If you are using a portable umbrella-stand style or half-moon stand, you must order a masking package or any other suitable solution. Please refer to the booth design rules.

MASKING PACKAGE

- √ 10' x 10' (available in 10' x 20' and 10' x 30')
- √ Black panels
- √ Booth number
- √ Silver frame
- √ Optional grey carpet

MASKING	DISCOUNT PRICE (MARCH 29, 2013)	REGULAR RATE	TOTAL
10' x 10' without carpet	\$445	\$623	=
10' x 10' with carpet	\$560	\$784	=
10' x 20' without carpet	\$790	\$1,106	=
10' x 20' with carpet	\$990	\$1,386	=
10' x 30' without carpet	\$1,190	\$1,666	=
10' x 30' with carpet	\$1,540	\$2,156	=

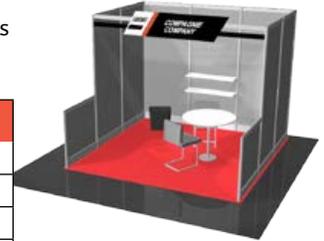


BASIC PACKAGE

- √ 10' x 10'
- √ Hard walls (choice of colours)
- √ Carpet (choice of colour)
- √ Silver or black frame
- √ 1 sign
- √ 1 track light (450 W)
- √ 1,500 W outlet
- √ 2 white melamine shelves (angled or straight)
- √ 1 waste basket
- √ 1 white round table and 2 grey chairs or white counter and stool

For 200, 300 sq. ft. or more booth space, multiply the price by 2, 3 or more.

BASIC	DISCOUNT PRICE (MARCH 29, 2013)	REGULAR RATE	QTY	TOTAL
10' x 10' (Table + 2 chairs)	\$1,280	\$1,792		=
10' x 10' (counter + stool)	\$1,390	\$1,946		=
Carpet colours: <input type="checkbox"/> Grey <input type="checkbox"/> Black <input type="checkbox"/> Blue <input type="checkbox"/> Red Hard walls colours: <input type="checkbox"/> Grey <input type="checkbox"/> Black <input type="checkbox"/> Blue <input type="checkbox"/> White				
Shelves: <input type="checkbox"/> Straight <input type="checkbox"/> Angled <input type="checkbox"/> No shelves				
Name on sign:				



PRACTICAL PACKAGE

- √ 10' x 10'
- √ Hard walls (choice of colours)
- √ Carpet (choice of colour)
- √ Silver or black frame
- √ 1 sign
- √ 1 track light (450 W)
- √ 1,500 W outlet
- √ 2 white melamine shelves (angled or straight)
- √ 1 waste basket
- √ 1 glass showcase
- √ 1 white round table and 2 grey chairs or white counter and stool

For 200, 300 sq. ft. or more booth space, multiply the price by 2, 3 or more.

PRACTICAL	DISCOUNT PRICE (MARCH 29, 2013)	REGULAR RATE	QTY	TOTAL
10' x 10' (Table + 2 chairs)	\$1,745	\$2,443		=
10' x 10' (counter + stool)	\$1,840	\$2,576		=
Carpet colours: <input type="checkbox"/> Grey <input type="checkbox"/> Black <input type="checkbox"/> Blue <input type="checkbox"/> Red <input type="checkbox"/> Green				
Hard walls colours: <input type="checkbox"/> Grey <input type="checkbox"/> Black <input type="checkbox"/> Red <input type="checkbox"/> White <input type="checkbox"/> Maple <input type="checkbox"/> Cherry				
Shelves: <input type="checkbox"/> Straight <input type="checkbox"/> Angled <input type="checkbox"/> No shelves Frame (colour): <input type="checkbox"/> Silver <input type="checkbox"/> Black				
Name on sign:				



(C) Your booth decoration: = CAD\$ _____



EXHIBIT SPACE CONTRACT

PAGE 4 OF 5

REGISTRATION FEES

(D) Direct exhibitor / pavilion organizer
(mandatory registration fees) Waived for 2012 exhibitors = CAD\$ 370

(E) Indirect exhibitors: No. _____ X \$310 = CAD\$ _____

Details about registration fees - Please refer to the general sales conditions on page 5

ONLINE PROMOTIONAL TOOLS

Your company logo + website link
on the online exhibitor list (website):..... **\$350**

Your company's banner
on our website's homepage:..... **\$1,200**

(F) Online promotional tools subtotal = CAD\$ _____

TOTAL CONTRACT AMOUNT

CONTRACT SUBTOTAL (A) + (B) + (C) + (D) + (E) + (F) = CAD\$ _____ **(1)**

HST* : (1) X 13 % = CAD\$ _____ **(2)**

* Taxes will not be applied to international exhibitors with the exception of booth decoration and promotional tools.

TOTAL CONTRACT AMOUNT (1) + (2) = CAD\$ _____

Name: _____ **Position:** _____ **Signature :** _____ **Date :** _____

PAYMENT TERMS

100% upon registration

PAYMENT BY WIRE TRANSFER > \$15 fee for each international wire transfer

Bank: National Bank of Canada
Account holder: Expo Canada-France

Swift Code: BNDCCAMM INT
Bank Account: CC0006 02091/11-903-22

Address: 600 De La Gauchetière West
Montréal, Québec, Canada H3B 4C3

PAYMENT BY CHEQUE

Cheque payable to: Expo Canada France
300, rue Léo-Pariseau, bureau 1100, C.P. 159, Place du Parc, Montreal, Québec, H2X 4A4

PAYMENT BY CREDIT CARD

Visa MasterCard Amex

Card #: _____ Name on the Card: _____

Expiration date: _____ Signature: _____

EXHIBIT SPACE CONTRACT

PAGE 5 OF 5

GENERAL SALES CONDITION

Subject to the terms and conditions listed herewith, the undersigned company (hereafter referred to as the "Exhibitor") hereby agrees to lease from Expo Canada France Inc. (hereafter referred to as the "Organizer") exhibition space at SIAL/SET Canada 2013, to be held from April 30 to May 2, 2013, at the Direct Energy Centre.

1. REGISTRATION FEES – DIRECT EXHIBITORS

- Registration and administration costs
- Listing in the Ofacial Exhibition Catalogue
- Listing on the SIAL/SET Canada web site
- 2 Exhibitor badges per 100 sq.ft.. space booked
- 10 invitation cards (electronic) per 100 sq.ft. space booked
- Mail slot at media services
- The Exhibitor Manual
- The Ofacial Exhibition Catalogue

2. REGISTRATION FEES - INDIRECT EXHIBITORS

Indirect Exhibitors are companies with which you share your booth and whose representatives attend the exhibition.

Registration fee includes:

- Registration and administration costs
- Listing in the Ofacial Exhibition Catalogue
- 2 Exhibitor badges
- 10 invitation cards (paper or electronic)
- The Exhibitor Manual
- The Ofacial Exhibition Catalogue
- Listing on the SIAL/SET Canada web site
- Mail slot at media services

3. FINANCIAL CHARGES

Exhibitors will be invoiced a financial fee of \$15 per international wire transfer.

4. CHANGES TO BOOKED SURFACE (FOR PAVILION ORGANIZERS ONLY)

Any changes in terms of surface must be submitted to the Organizer in writing. The following rules shall apply subject to the date the request is received. You can change the surface of your booth within a limit of +/- 20% of

the total initial surface before December 31, 2012 and still benefit from the same rate (in case of an increase) or without penalty fees (in case of a reduction). The regular rate and conditions will apply to all requests received after December 31, 2012.

5. CANCELLATIONS

Exhibitors who cancel:

- Before December 31, 2012, will lose the amount of the deposit already paid for the booked space or owed to the organizer at the time of registration.
- After December 31, 2012, will have to forfeit 100% of the total cost of the booked space, and will also be responsible for paying any other balance remaining on their contract, including Exhibitors services orders.

6. SUBLETTING IS STRICTLY PROHIBITED

The Exhibitor may not sublet, sell or share, in whole or in part, his booked space, nor may he represent or advertise for any other company without prior written authorization from the Organizer.

7. EXHIBITOR CONDUCT

Booked spaces must be left as initially found. The cost of any damages to the building or the floor space occupied resulting from the Exhibitor's installations or merchandise shall be assumed by the Exhibitor.

8. MANDATORY INSURANCE

It is the responsibility of the Exhibitor to take out and maintain the necessary insurance against loss or damage to goods, personal injury or death, as well as against all liability that may result, and must on demand furnish the Organizer with a copy of his insurance policy accompanied by proof of premium payment for the dates of the exhibition period, including the setting up and dismantling period. The Exhibitor agrees to absolve and indemnify the Organizer against any damages, claims and legal fees resulting from loss or damage to goods, as well as against injury or death to persons, relative to the use of the booked exhibition space.

9. SAFETY AND SECURITY

The Exhibitor acknowledges that he understands and will conform to all safety and security standards established by the public services or by the Organizer for purposes of the exhibition included in the Exhibitor's guide.

10. EXHIBITION CATALOGUE

All information required for the printing of the Exhibition Catalogue is supplied by the Exhibitor and is solely their responsibility, as is supplying the information in the time frame required by the Organizer. The Organizer is at no time responsible for any errors or omissions, including errors in reprinting, typesetting, translation or any other area, that may occur.

11. EXHIBITION CANCELLATION

If the premises reserved for the event are not available, or if due to unforeseen circumstances it becomes impossible to stage the event, the Organizer reserves the right to cancel the exhibition at any time by notifying the Exhibitor in writing. The Exhibitor is not entitled to compensation, regardless of the reasons for the cancellation, but any funds remaining after expenses, if any, will be disbursed among Exhibitors on a pro rata basis, as calculated by their individual payment. The Exhibitor expressly relinquishes the right to seek damages of any kind from the Organizer, regardless of the reasons for the cancellation.

12. JURISDICTION

This contract is governed by and conforms to the laws of Quebec, and falls under the jurisdiction of the courts of the judicial district of Montreal. In the event of any disagreement or legal proceedings, the French text is the authoritative version.

13. TERMS AND CONDITIONS OF VALIDITY

Subject to the terms and conditions listed above, this contract is not valid or binding unless signed by the authorized Exhibitor, accepted by the Organizer, who shall notify the Exhibitor of its acceptance by electronic means. The Exhibitor, through his duly authorized representative, hereby declares that he agrees to all the terms and conditions, understands the exhibition's Primary Directive, which is an integral component of this contract, and agrees to respect and adhere to the letter and spirit of the contract. The Primary Directive document is available on the web site: www.sialcanada.com.

14. TURNKEY BOOTH PACKAGE

General sales conditions are available on our website at [www.sialcanada.com / visit / already registered](http://www.sialcanada.com/visit/already-registered)