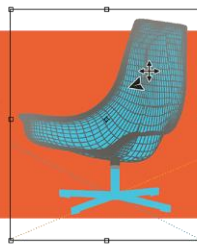




BULGARIAN BRANCH CHAMBER  
OF WOODWORKING  
AND FURNITURE INDUSTRY

**WORLD OF  
FURNITURE**

furniture,  
interior textile  
and home  
accessories



**18-21  
MARCH  
2020**



Dear Partners,

Herewith I would like inform you that the Bulgarian Branch Chamber of Woodworking and Furniture Industries (BBCWFI) in partnership with Inter Expo Center organize annually the international exhibitions **WORLD OF FURNITURE 2020** which will be held in the **period 18-21 March, 2020 in Sofia, Bulgaria** and **TECHNOMEBEL 2020** which will be held 27-30 April 2020 in Sofia, Bulgaria.

**WORLD OF FURNITURE 2020** is the Bulgarian place to meet retailers and manufacturers of all kinds of furniture. Profile of the exhibition: home, office and hotel furnishing, modular and upholstered furniture, mattresses and mattress frames, tables and chairs, office furniture, garden furniture, interior textile. - <https://technomebel.bg/index.php/en/furnitureexpo>.

**TECHNOMEBEL 2020** is a specialized exhibition, which brings together all professionals in the field of furniture production. Profile of the exhibition: materials, accessories, machines and equipment for woodworking and furniture production. <https://technomebel.bg/index.php/en/technomebel>

During the exhibition **WORLD OF FURNITURE 2020**, we organize a **HOSTED BUYERS PROGRAM**, which aims to stimulate foreign partnerships and establish strong bonds between Bulgarian manufacturers and customers from abroad. As part of the program, we invite foreign partners (architects, interior designers, merchants and distributors) to visit the exhibitions and meet with Bulgarian furniture manufacturers.

**For this purpose, we fully fund:**

- ✓ **Round-trip airfare**
- ✓ **3D/2N accommodation**
- ✓ **Transfer airport-hotel-airport**
- ✓ **Entrance card to the venue**
- ✓ **Year-round matchmaking service**
- ✓ **English/Bulgarian translation if needed**

During the exhibition, each of our guests has preliminary organized meetings with their potential clients (depending on their interests), and all year round they can count on our support for finding Bulgarian partners.

Attached we send our application form, which must be filled in by the senders and sent to us at [office@timberchamber.com](mailto:office@timberchamber.com) and [m.simeonova@timberchamber.com](mailto:m.simeonova@timberchamber.com) .

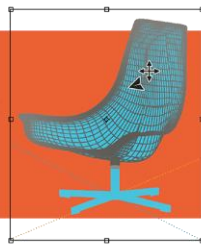
Attached we send you data on the Bulgarian export of furniture in 2018, which is valued at USD 800 million and on this indicator, Bulgaria ranks 38th in the world. You can see additional information as an attachment.



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#### **Competitive advantages of furniture market in Bulgaria:**

- ✓ The best quality-price ratio
- ✓ Long standing traditions in the furniture producing
- ✓ Serious investments in high tech machinery
- ✓ High-qualified staff
- ✓ Export oriented industry (due to the high foreign markets` demands)

I remain available for any additional information or clarification!

Looking forward for fruitful cooperation.

Kind regards,

Miroslava Simeonova

Event manager, BCWFI

Tel. +3592/9634299; +359877 727 795

Email: [m.simeonova@timberchamber.com](mailto:m.simeonova@timberchamber.com)

[www.timberchamber.com](http://www.timberchamber.com)

<https://technomebel.bg/index.php/en/furnitureexpo>