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| The largest AGROTICA ever held  from 1 to 4 February 2018 |
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| The **27th Agrotica** boasts a **30% increase** in exhibition participations, thousands of buyers from **Greece**, the **Balkans** and **Europe**, who will cross its “threshold”, and a rich programme of side events, congresses and colloquiums. It is being held from **1** to**4 February** at the **Thessaloniki International Exhibition Centre.** |
| https://ci6.googleusercontent.com/proxy/_BykgpKOEbK6Tgw0dSGwEV0FKvtd1_GnoHltROdsgE-wW0sC9k83Cb_nCmh6b_aSRkLUOXJDvxFltMuwUCnf7kadW4_w_n4rQoIG_Z8m8_E_yLRgdrXUhfUmQlQ=s0-d-e1-ft#http://apps.helexpo.gr/inst/Newsletters/2018/Agrotica/4th_EN/img14.jpg |
| There is no precedent to the number and quality of this year’s participations, which have resulted in every inch of the Thessaloniki International Exhibition Centre being occupied. This year’s **Agrotica** covers a total area of **39,000 square metres** of exhibition facilities (a **15%**increase in relation to the previous event) and there are **1950 exhibitors** (direct and indirect) from **45 countries.** |
| **[https://ci4.googleusercontent.com/proxy/1ILg5pVtY3tML6lwOidayrqLV5fbw5YMEdpvafYb9R1VqFzqjgYbxiQHn98KLC7tTbqh-fG-iPan_k6k0cOt8n1eht1FFt4C0d0gD-szHBreJNrLPd3IKkl23Eo=s0-d-e1-ft#http://apps.helexpo.gr/inst/Newsletters/2018/Agrotica/4th_EN/img27.jpg](http://5.172.194.130/lists/lt.php?id=LEsDC1cYAgUFSlsBAwEG)** |
| Numerous group delegations are expected from the Balkans and **South-eastern Europe**, as well as from **European countries**. The exhibition will be visited by approximately **400 hosted buyers** from **20 Balkan** and **European countries**. |
| **[https://ci3.googleusercontent.com/proxy/1gQxad7Io23OeC18KtepuzW1RmTcJicMbF0QeHBx9WJyo233gReVWpHg9nAymdNn5j6EwU50Czk-uuXVAEHB47bc87X_cFEyFh50e85ezkAgaiOtm9Qn_GmWoRU=s0-d-e1-ft#http://apps.helexpo.gr/inst/Newsletters/2018/Agrotica/4th_EN/img29.jpg](http://5.172.194.130/lists/lt.php?id=LEsDC1cYAgUFSlsBAwEG)** |
| Large organised groups of delegates will make up the many thousands of visitors expected from all over Greece, as significant interest was expressed in Agrotica from Agricultural Cooperatives, groups of producers, etc. |
| https://ci4.googleusercontent.com/proxy/gALjAvNfV_hDsr4F_DHK7u1AD-UWIDcYXgoUwyt4ePN8tuLzrdZwYIwnAGKb3dBRWJu1WnWq8yeMurUAq7wt6u_a5kDVlo1-9k5k1q2a1dZkZ7gf7OOd-qpiXA=s0-d-e1-ft#http://apps.helexpo.gr/inst/Newsletters/2018/Agrotica/4th_EN/img2.jpg |
| The **7th Agrotica Pan-Hellenic Conference** will be held in the framework of the side events, which will feature scientists, entrepreneurs, technocrats, academics, agronomists and many others who will highlight all the critical issues facing agriculture. The Conference titled ‘**Innovative approaches to the production and growth of Greek agriculture**’ is being jointly organised by **TIF-Helexpo** and the **Faculty of Agriculture of Aristotle University of Thessaloniki.** |
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| Also, **TIF-Helexpo** and the **Institute of Bio-Economy and Agri-Technology (iBO) / National Centre for Research and Technology (CERTH)** are co-organising an event titled: ‘**From conventional to “smart” agriculture through the use of robotics technologies**’. |
| **[https://ci3.googleusercontent.com/proxy/1yVR-CJF2NUFeGTufY3x44pFZtRqtXXnnfXbujuOn4c9pGcBnVERfTHdHlHG5B5mXqwJyj9Ce_2HTNEHLOVFx8bIhuSofpnLfDNu8ziPLE0gMI-v9zjj4Xc8yQI=s0-d-e1-ft#http://apps.helexpo.gr/inst/Newsletters/2018/Agrotica/4th_EN/img23.jpg](http://5.172.194.130/lists/lt.php?id=LEsACVBdSQEGBh8BCQcGAg)** |
| There will also be a **Test Drive** of a commercial agricultural vehicle on a specially designed course. The agricultural vehicles that will be at Agrotica are the **MERCEDES X CLASS**(first presentation of Mercedes’ new agricultural vehicle in Greece), **MITSUBISHI L200**, **ISUZU D MAX**and**FIAT FULL BACK**, as well as a wide range of commercial Vans and LCVs. |
| **[https://ci4.googleusercontent.com/proxy/LjKV9zxjV7K-w_hoQW_DxKCDPRAw31-JgGxsS9NS61G3bDrpeYxhhyDdkg0jFCs8Q0bY1bkPQJ-fQmApxpRA5xcmaT6o3ypUeAJXGGx70dX-4WFefDvmyF7z89g=s0-d-e1-ft#http://apps.helexpo.gr/inst/Newsletters/2018/Agrotica/4th_EN/img25.jpg](http://5.172.194.130/lists/lt.php?id=LEsACVFUSQEGBh8BCQcGAg)** |
| Lastly, the **Agricultural Association of Athens Flower Producers - ATHENS CENTRAL FLOWER MARKET (ΑΑSΑ-ΚΑΑ)**in cooperation with the **Technological** **EducationalInstitute** of **Peloponnese** (Department of Greenhouse Crops and Floriculture) present in pavilion 2 the potential for entrepreneurial action in the sector of Floriculture and Floral Arrangement in Greece, and Greece’s present flower production dynamic, which is mainly located in**Ierapetra, Hersonisos, Marathon, Troezen, Menidi, Megara** and other regions. |
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| **[more](http://5.172.194.130/lists/lt.php?id=LEsAClEYAgUFSlsBAwEG)** |