

# ΕΠΙΧΕΙΡΗΜΑΤΙΚΗ ΑΠΟΣΤΟΛΗ ΣΤΗ ΝΕΑ ΥΟΡΚΗ

στο πλαίσιο της  
**64<sup>ης</sup> SUMMER FANCY FOOD**



## προφίλ

H 64	"SUMMER FANCY FOOD SHOW"	30
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2            2018,            JACOB JAVITS Convention Center

μ μ

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μ "Specialty Food Association",

$\mu\mu$   $3.000 \mu$   $\mu$

$t$	$\mu$	$\mu$
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$$\mu_1, \mu_2, \mu_3, \mu_4, \mu_5$$

μ 2017 μμ 41 μ

$\mu$  ,  $\mu$   $\mu$  20%

μ 2016.

$\mu$   $\mu$  (Partner Country).

$$\mu$$

- ▶ 360.000
- ▶ 80.000
- ▶ 2.600 55
- ▶ 23.000 100
- ▶ 1.100 μ
- ▶
- ▶ Keynote Speakers

<https://www.specialtyfood.com/shows-events/summer-fancy-food-show/>



# Τόπος



The Jacob K. Javits Convention Center

655 West 34th Street, New York, NY | (212) 216-2000

<https://www.specialtyfood.com/shows-events/summer-fancy-food-show/travel-summer/javits-summer/>

, 30	, 2018: 10	.μ. – 5 μ.μ.
, 01	, 2018: 10	.μ. – 5 μ.μ.
, 02	, 2018: 10	.μ. – 4 μ.μ.

# Εκθέματα

- ▶ μ
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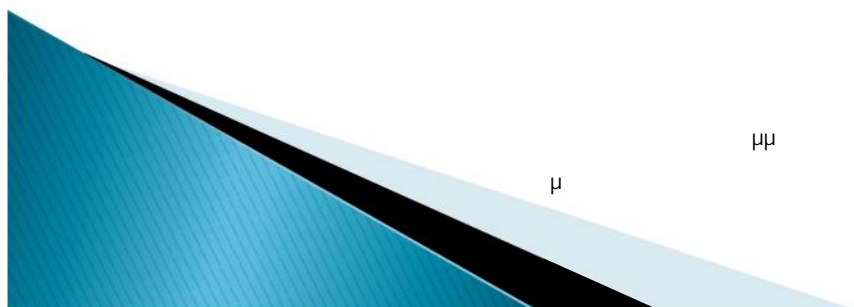
# σχετικά με την αποστολή

HELEXPO AE  
Specialty Food Association, SUMMER FANCY FOOD  
&  
28 μ 2 2018.

## κόστος συμμετοχής

950 € μμ μ :

- μ :
- Daily access to exhibit halls during Show hours (Saturday-Monday)
- Access to Super Sessions featuring industry leaders and noteworthy entrepreneurs (Sat-Sun) (Limited seating. First-come, first-served.)
- Access to "Excite" Sessions featuring innovative thinkers in specialty food, sustainability, commerce, and food tech (Sat - Mon)
- Access to Lifetime Achievement Awards and Hall of Fame Ceremony and Reception (Sun) (Limited seating)
- Access to Front Burner: Foodservice Pitch Competition (Mon) (Limited seating)
- μμ μ Summer Fancy Food
- μμ Networking Cocktail μ μ FEDERATION OF HELLENIC SOCIETIES OF GREATER NEW YORK
- μμ "Doing Business in U.S.A."
- μ
- « »
- μ
- μ
- μ
- μ



	28 2018
18:30	μ μ μ
21:25 – 22:45	(ATATURK - 1:20')
19:30	μ μ μ .
22:25 – 23:55	(ATATURK - 1:25')

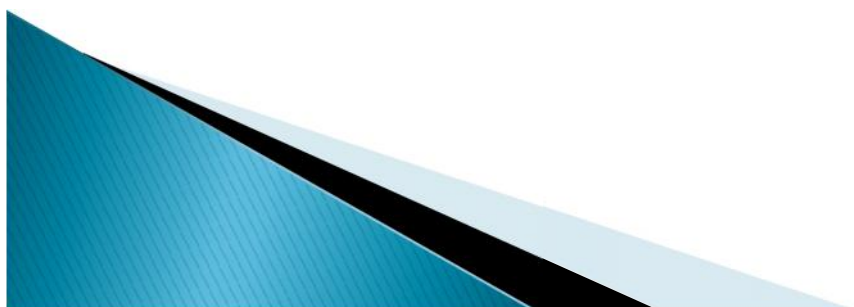


	29 2018
06:45 – 10:50	(J.F.KENNEDY - 11:05')
10:50	μ
17:00 – 18:30	Jacob K. Javits Networking event: <ul style="list-style-type: none"> <li>• Kick-off meeting / / - HELEXPO</li> <li>• "Doing Business in the United States" ( μ : . – Specialty Food Association)</li> <li>• (4' )</li> </ul>
20:30	μ (to be confirmed)



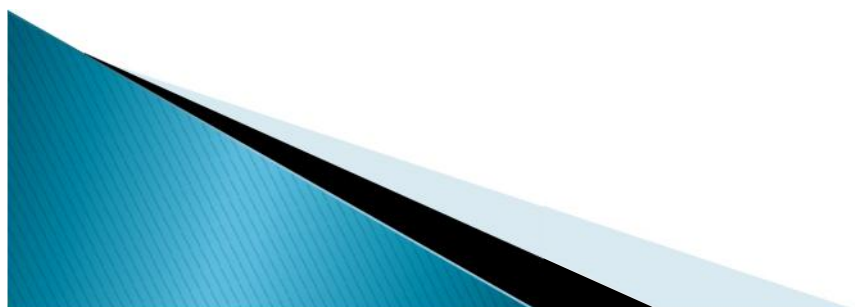


	30 2018
08:00	Jacob K. Javits
08:30	Specialty Food Association
09:45	
	64 Summer Fancy Food Show
11:00 – 12:00	<a href="#">The State of the Specialty Food Industry 2018: Trends, Sales Data, Category Forecasts</a> ( μ )
13:30 - 14:30	Excite Talks BLOCKCHAIN 101 SMALL STEPS,BIG IMPACT INTEGRATING SUSTAINABILITY INTO OPERATIONS ON A BUDGET AND BUILDING LOYALTY
19:00	The President's Party – VIP Dinner – Networking Event μ 500 (Jacob K. Javits Convention Center)





	1 2018
08:30	Jacob K. Javits 64 Summer Fancy Food Show
09:00 – 11:00	<a href="#">Buyer Panel</a> μ
11:00 – 12:00	<a href="#">Making Buying Decisions: Gut versus Data</a> μ
13:30 - 14:30	Excite Talks  GETTING CLEAN: UNDERSTANDING “CLEAN LABEL”  THE NEXT RETAIL IMPERATIVE: ARTIFICIAL INTELLIGENCE FOR SPECIALTY FOOD AND GROCERY
18:00 19:00	Networking Cocktail  FEDERATION OF HELLENIC SOCIET ES OF GREATER NEW YORK  μ μ μ
21:00	μ



	2	2018
00:10 – 16:45		( 09:35')
19:10 – 20:30		( 1:20')
19:15 – 20:45		( 1:30')



# μετακίνηση και διαμονή

\* μ μ

μ (Turkish Airlines)  
€1.040\*

1. 28		22:25	23.55 ATATURK ( / )
29	ATATURK ( / )	06:45	10.50 JOHN F.KENNEDY ( )
2. 02	JOHN F.KENNEDY ( )	00:10	16.45 ATATURK ( / )
02	ATATURK ( / )	19:15	20.45

/ μ (Turkish Airlines)  
€1.040\*

1. 28	/	21:25	22.45 ATATURK ( / )
29	ATATURK ( / )	06:45	10.50 JOHN F.KENNEDY ( )
2. 02	JOHN F.KENNEDY ( )	00:10	16.45 ATATURK ( / )
02	ATATURK ( / )	19:10	20.30 /

\* Το κόστος είναι με σημερινές τιμές - πιθανή αναπροσαρμογή μέχρι το κλείσιμο των εισιτηρίων

Κόστος Διαμονής: 280€ /διανυκτέρευση 3\* (MID TOWN)

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 .: +306977273606  
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**ΔΕΘ**  
**HELEXPO**

# Όροι συμμετοχής

μ μ / μμ  
(950€) μ  
25/5.

μ μ  
μ HELEXPO:  
\_\_\_\_\_: IBAN: GR40 0110 2230 0000 2234 7030 060  
SWIFT:ETHNGRAA  
ALPHA BANK: IBAN: GR74 0140 7070 7070 0232 0000 394  
SWIFT:CRBAGRAAXX  
\_\_\_\_\_: IBAN: GR16 0172 2020 0052 0200 2162 792  
SWIFT: PIRBGRAA

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μ  
-HELEXPO AE e-mail  
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# Προσοχή!!!

ESTA VISA

(ESTA),

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μ :

<https://www.evisaonline.com/el/usa/esta.html>

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2019.





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AMERICAN-HELLENIC  
CHAMBER OF COMMERCE



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ  
Υπουργείο Αγροτικής Ανάπτυξης  
και Τροφίμων



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ  
ΥΠΟΥΡΓΕΙΟ  
ΕΣΩΤΕΡΙΚΩΝ  
(ΜΑΚΕΔΟΝΙΑΣ - ΘΡΑΚΗΣ)

- HELEXPO . . .

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\_\_\_\_\_:

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