

The 32nd International Exhibition for Food and Beverage



24-26 November, 2015

Tel Aviv Fairgrounds

Israfood 2015 - Trade Visitors' Statistics

Breakdown by job function:

Category	Percentage
Management: Owners, General Managers, Deputy Managers	42.5 %
Chef, Pastry Chef, Baker	19 %
Buyers, Purchasing Managers	9 %
Professional Managers: Food & Beverage Managers, Event Managers	8 %
Managers: Maintenance, Operation, Logistics	8 %
Professional Consultants* / Architects	6.5 %
Sales & Marketing	4 %
Other	3 %
Total	100%

* Food Technologists, Production and Quality Managers

- This information is based on a sample, representing approx. 18,500 visitors attending the exhibition.

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