

NEWSLETTER

#1, June - November 2022



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About the project

The origins of the project lie in the shortage of skilled staff in the textile and fashion industry. Because of the massive closure of the last decades, the sector has lost its attractiveness for young people and today textile companies are finding it increasingly difficult to attract new talent, especially with advanced digital skills.

On the other hand, the project responds to the need for a green and sustainable transition of the textile industry. Fashion is considered as one of the most polluting industry, partly because of the recent trends like fast fashion.

SMEs and SMEs (future) workers need to develop more competences in green fashion, in order to boost the green transformation of the sector. These competences should be acquired already during the vocational and university training of the future textile workers considered among the most polluting industries in terms of both production and subsequent disposal.

Objectives

FEA-VEE contributes to attract more young people in the fashion, textiles and clothing sectors, and thus, in producing new workforce that is VET recognized, skilled and competent for the 21st century labour needs, trained through work-based training and apprenticeships in direct liaison with the industry.

Furthermore, the project aims at the development in the fashion, textiles and clothing sectors of greener, more circular and sustainable economic models, as well as more ethical and concentrated on fair trade values.

More widely, FEA-VEE wishes to establish a Green Entrepreneurship policy reform pathway for incorporating sustainability concerns within entrepreneurial planning, while promoting entrepreneurship through start-ups and incubation, as well as entrepreneurial skills and competences among the workforce within educational institutions and after graduation as part of lifelong learning.

Among the FEA-VEE **project activities**, the project partnership will be engaged in the creation of innovative training materials for teachers and trainers in the textile sector. Furthermore, the implementation of a transnational cooperation platform is foreseen in order to match students and workers with training and internship opportunities throughout Europe. Finally, some partners will take care of the organization of short mobility courses for students to be held in Germany and Spain.

The project mainly addresses three target groups:

- Students and graduates, who will have the opportunity to develop and improve their skills in an international environment as well as to expand their professional network;
- Teachers, who will be able to deepen and update their training offerings;
- SMEs in the textile and fashion industry, which will be able to attract a more qualified workforce oriented towards the eco-sustainable transition of the sector.



Our Partnership



ΚΕΚ ΤΕΧΝΙΚΕΣ ΣΧΟΛΕΣ
ΕΠΙΜΕΛΗΤΗΡΙΟ ΗΡΑΚΛΕΙΟΥ
WebSite: www.katartisi.gr

www.katartisi.gr



ΕΠΙΜΕΛΗΤΗΡΙΟ ΦΒΙΩΤΙΔΑΣ

www.fthiotidoscc.gr



www.iek-akmi.edu.gr

www.vdmd.de

Netzwerk Deutscher Mode-
und Textil-Designer e.V.
Network of German
Fashion and Textile Designers



Cambra
de Comerç de Barcelona

www.cambrabcn.org

www.uad.ro



UNIVERSITAT POLITÈCNICA
DE CATALUNYA
BARCELONATECH

www.upc.edu

www.sensus.se

sensus



www.europeanfashioncouncil.eu



www.pcci.bg



www.romanianfashioncouncil.ro



www.itkam.org



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Storyboard

of experiences of participants

The Fashion room service coming soon with **Fashion & Beauty Academy** by AKMI, Nov.16th, 2022.

Read more and view video: <https://shorturl.at/gDORU>



HAPPY ERASMUS DAY 13-14-15 October 2022 with national events from the EFC and PCC, Bulgaria, TIHC and AKMI, Greece, and UAD, Romania.

Read more: <https://shorturl.at/bnqu6>
<https://shorturl.at/tADFP>

Cluj Innovation Days!
Art and Culture through Tech.

Read more:
<https://shorturl.at/ADHS8>



Digital Open Art Studio starting in Stockholm by **SENSUS** for artists, creators, musicians, culture workers and entrepreneurs, digital tools and copyrights laws.

Read more and welcome - <https://shorturl.at/auHJW>



The Designer Plein Air in Bulgaria is part of the national implementation of the program under the Fea-Vee project and is implemented under the Erasmus+ program with the support of the European Commission in national partnership with the Plovdiv Chamber of Commerce and Industry.

The most successful event for fashion talents in **Ancient Plovdiv** returns with an improved edition from 2nd to 4th September 2022 as part of the program of the 6th Wedding Fashion Week 1-6.09.2022! Any recognized, unrecognized or dreamer of the art of creating fashion sketches, any talent, be it a child, student, student, or ladies and gentlemen, even in adulthood, who have basic drawing enthusiasts who want to improve their skills in creating fashion collections or simply looking for a way to relax by demonstrating their creative skills with fashion sketch drawing.



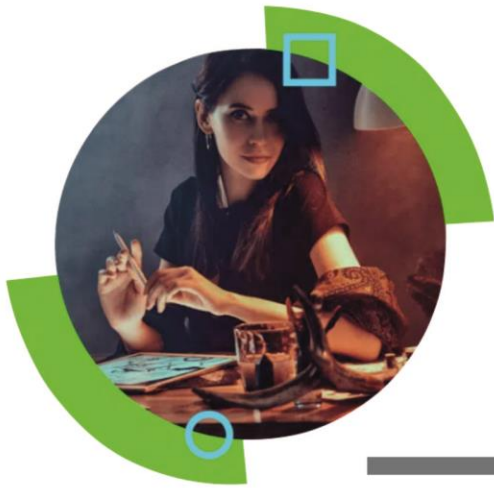
Co-funded by the European Union



The Fthiotida Chamber Commerce (FCC), one from 12 FEA-VEE partners, participated in **the mission of the Central Union of Chambers in Brussels**. Focus on development initiatives for businesses and chambers. The work of the conference and chamber mission of the KEEE on financing businesses, EU resources were completed in Brussels. H. E. and energy issues, with the participation of European officials, MEPs and Chambers presidents. The Fthiotida Chamber was represented by the President of Mr. Immortal Lady. Read more: <https://shorturl.at/cMR49>

Would you like to explore new #markets, improve your skills and collaborate with other innovative #entrepreneurs? The Erasmus for Young Entrepreneurs program might be just the right thing for you! **ITKAM** is organising an online seminar on the topic of international business cooperation together with FOUND IT!, the start-up centre of Hochschule Anhalt. It will take place online via Webex on November 14, 2022 from 17:00-18:00 as part of this year's founder's week (Gründerwoche). Thanks to the event, people interested in starting a business, young founders as well as experienced entrepreneurs can gain insights into the EU-funded programs **Erasmus for Young Entrepreneurs** and **EYE Global** that give them the chance to work with a mentor in another country and receive a financial grant from the European Commission.

Great **Decoupage Fashion Academy** by Christmas event **from TIHC**, one from 12 of the FEA-VEE partners: Intended for: All those interested in making Christmas Creations with Decoupage. Make with us your most beautiful Christmas creations using rice paper and other materials, decorate Christmas pomegranate candles and make the most beautiful charms for 2023!!! Raisin with paste application with grains and clay elements Charms in various designs Duration & Dates: 20 teaching hours.



Learning center

This section will be progressively filled in with:

- 📄 reports on needs analysis and assessment on good practices
- 📄 teaching and learning resources for learners, graduates, teachers and trainers

D.2.1. Report

“Sectoral, educational and entrepreneurial current situations and needs assessment of target groups in the partner countries”

This report describes the current situation of the fashion sector in Europe and specifically in the project partner countries (Greece, Spain, Bulgaria, Romania, Germany and Sweden). The FEA-VEE consortium carried out a desk research and an interview including about 120 stakeholders – sector's associations, entrepreneurs, VET providers teachers, trainers and learners. The results will serve as a base for the further implementation of the FEA-VEE project.

↓ Download

<https://fea-vee.eu/wp-content/uploads/2023/02/FEA-VEE-D2.1>

Final_version_comp.pdf



Media center



The FEA-VEE visual identity was voted

The logo of the FEA-VEE project was created and voted as official logo for the Alliance by Alek ALEKSANDROV, Bulgaria, the Master of art illustration of the National Art Academy of Bulgaria and head graphic designer of the National Fashion Chamber of Bulgaria. He also is a teacher in Design Department of the National Fashion Academy of Bulgaria for specialization of the students in the graphic and video design. Congratulations!

Project Kick-Off in Heraklion



After a summer of preparations, the FEA-VEE team officially kicked off the project in Heraklion, Greece on 20 and 21 September 2022, hosted by the coordinator Technical Institute of Heraklion Chamber.

During these two days of meetings, the 12 project partners from Greece, Romania, Bulgaria, Germany, Spain and Sweden were able to:

- Get to know each other personally and create the basis for fruitful cooperation
- Exchange ideas and impressions on the state of the art and challenges of the fashion industry
- Plan project activities and define everyone's responsibilities

Unity is strength and with this variety of partners, success is assured: VET providers, trade associations and chambers of commerce will work together for a greener and more competitive fashion industry. Stay tuned!



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Our news

The FEA-VEE cooperation platform

Are you a fashion entrepreneur and looking for a qualified workforce, but can't find them?

Are you a student in this sector and would like to find internship and work opportunities in Europe, but don't know where to look?

Are you a university or entrepreneur and looking for connections beyond national borders?

The FEA-VEE project has the right solution for you! Imagine a virtual place where actors from all over Europe in the fashion industry can meet to find exactly what they are looking for.

It is time to make the fashion, textile and clothing industry more competitive and greener. All this will be real by the end of 2023, with the FEA-VEE cooperation platform! Through the **FEA-VEE platform**, we will **CONNECT stakeholders across Europe**: e.g. students with companies and VET providers, employers with potential interns or workers, universities for research projects **TRAIN** the workforce in the sector to develop green and digital skills and become competitive in the market. This will be possible through the e-learning section. **ENABLE THE NETWORK** among policy-makers, employers, entrepreneurs and (future) workers across Europe. People in fashion wanted!



Read more: <https://shorturl.at/admD0>

The FEA-VEE videopresentation was broadcasted



It's the Fashion Earth Alliance for turn to hold the Vocational Excellence and Enterprise united for **TRAINING, POLICY REFORM and SUSTAINABILITY** in the fashion, textiles and apparel industries in the next 4 years 2022-2026. FEA-VEE combines a mixture of partners that allow for interactions and exchanges between VET providers of different levels and industry representatives that aim to address vocational excellence in teaching, business and policy. **FEA-VEE, the Ally for Sustainable Fashion! Stepping into a new fashion age. Together!**

Producer: FEA-VEE consortium, co-funded by the EU www.fea-vee.eu, www.facebook.com/feaveeproject

Thank you for the special participation of the students from the Professional High School of Textiles and Fashion Design from the city of Varna, Bulgaria - finalists of the Designer plein air 2022 during the Bridal Fashion Week & Awards in Plovdiv, Bulgaria, and also to National Fashion Academy and National Fashion Chamber of Bulgaria, Romanian Fashion Council, the top models of **TRANSILVANIA FASHION**, the Transilvania Fashion Festival, the famous Romanian fashion designer Catalin Botezatu International Store, the European Fashion Council and FashionTV **#ErasmusPlus #erasmus #erasmusmundus #feavee #erasmusPlusFashion #Eu #fashion #fashionista #greener together #stronger together #better together #sustainable fashion**



FEA -VEE (Fashion Earth Alliance-Vocational Excellence and Enterprise) project met together during **the EVBB International Conference: Climate Crisis&The Role of VET**, which took place on 20-22nd of October 2022, in Athens, Greece hosted by IEK AKMI - IEK AKMH. The FEA-VEE delegation (AKMI, Greece and EFC, Bulgaria) met with UNESCO-UNEVOC, GRETA, EVBB, Turex, Association MUNDUS and EVBB-CHINA representatives in Athens, Piraeus and Sounion, Greece on a Climate crisis – the role of VET conference.

Read more:
<https://shorturl.at/dgpY8>

<https://shorturl.at/uGIS7>

The FEA-VEE project participated actively in the **Global Forum on Vocational Excellence** as well and exchanged experiences and best practices, through the presence of 4 partners from the coordinating organization TIHC – Technical Institute of Heraklion Chamber, from AKMI, from the European Fashion Council and the Romanian Fashion Council. Nov. 14-16, 2022, San Sebastian, the Basque country, Spain.

Read more: <https://shorturl.at/uQRXY>



The European Fashion Council and Romanian Fashion Council (www.romanianfashioncouncil.ro) take participation in Barcelona, Catalonia, SPAIN during **1st International SEMINAR for MOBILITY and COOPERATION** Projects 2022 and present the FEA-VEE project focusing on the imperative of the Vocational Education and Training (VET) sector's for European Year of Skills 2023.

Read more: <https://shorturl.at/dklz8>





The NEXT - SAVE THE DATE

The national FEA-VEE partners calendar:

Dec.6th-14th, 2022-UAD, Cluj-Napoca, Romania, Neo Art connect fashion exhibition
Dec.7th, 2022 – PCCI, Plovdiv, Bulgaria – EU4Business connecting with Georgia
Dec.10th, 2022- AKMI FASHION SHOW 2022 | TIME TRAVELLERS, Athens, Greece
Dec.21st, 2022- SENSUS Stockholm-Gotland open the new business opportunities with a focus on the social sustainable
Jan. 23th, 2023 – PCCI, Plovdiv, Bulgaria – EU Fashion match Amsterdam
Jan. 22nd, 2023 – ITKAM – Germany, The challenges in the German fashion system
Feb.7-17th, 2023 – UAD, Cluj-Napoca, Romania – the Semester Fashion Exhibition
Feb. 22, 2023-Free European Training Program by the Chamber of Phthiotida for employment and entrepreneurship for Disadvantaged Groups
March 11th, 2023 – AKMI, Greece -Celebrating history
March 11, 2023-the 1st Thermopylae Forum with the Theme of Society and Culture was held in the historic area of Thermopylae, 2023 in the focus of Regional Development by FCC
March 15, 2023 - Open Call for the Selection of Support Executives of the Chamber of Fthiotida, Co-Beneficiary of the "Lamia Open Trade Center" Deed
March 21-30, 2023- the Fashion Design, the decorate showcases and shops, seminars by TIHC
April 3rd, 2023-PCCI, Plovdiv, Bulgaria – 155 years of helping of entrepreneurs
April 5th, 2023 – AKMI, Greece – Fashion school
April 5-27, 2023-Decoupage and soap making seminars by TIHC
April 8th, 2023 – UAD, Cluj-Napoca – DREES ME UP!
April 8th, 2023 – EFC, Bulgaria and RFC, Romania – 5th International Fashion Symposium, Chisinau, Moldova
April 18, 2023-Digital Transformation of Media, Green Transition of the Media by FCC
April 19-23, 2023 – BCC, Catalonia, Spain – Barcelona Bridal Fashion Week
April 23rd, 2023 – UPC, Catalonia, Spain – the Day of books of roses
May 3rd, 2023 – VDMD, Germany present fashion talents
May 8-10, 2023-handmade unique textile products seminars by TIHC
May 8-15, 2023-cream made seminars by TIHC
May 9th, 2023-EFC celebrated 16 years from initiation in the Bulgarian Parliament under EU honor patronage
May 19th, 2023-Happy European Fashion Day!

The European FEA-VEE consortium:

January 25-26, 2023, the 2nd FEA-VEE Trans National Meeting
Host: University of the Polytechnic Catalonia (UPC), Location: Terrace, Catalonia, Spain
March 4th, 2023 – FEA-VEE Steering Committee meeting
March 11th, 2023 – the Fashion culture in Greece
April 1st, 2023 – FEA-VEE Steering Committee meeting
April 25th, 2023 – The facts for German fashion industry
April 26th, 2023 – FEA-VEE Steering Committee meeting
May 5th, 2023 –FEA-VEE Dissemination Committee founding
May 30th, 2023 – FEA-VEE Steering Committee meeting
May 4th, 2023 – The facts for Bulgarian fashion industry
June 9-10, 2023, the European Youth Event
Host: European Parliament, Location: Strasbourg, France

PUBLISHER: FEA-VEE Dissemination Committee

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