

NEWSLETTER

#2, December 2022 - May 2023



Fashion Earth Alliance

Erasmus+ CoVE project for a greener and skilled Fashion industry

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About the project

The FEA-VEE European Program, which aims at sustainability and green practices in fashion, continues with great success!

The project aims to create a network of regional Centers of Professional Excellence (CoVE) that will be made up of vocational education and training providers, industry representatives (chambers, associations, companies, business support organizations, etc.) LP.) and wishes to develop an education program that will include greener and more sustainable practices combined with smart specializations and training in digital transformation.

The training will be aimed at both SMEs in the fashion sector, vocational education and training providers, industry representatives (chamber, associations, companies, business support organizations) as well as students, graduates and trainers.

Materials and tools to be produced

FEA-VEE project aims to achieve its objectives by producing the following materials and tools:

- 4 Research and Innovation Reports & 1 Research Agenda
- Online Transnational Cooperation Platform
- 3 Courses & 3 Self-assessment tools for teachers and trainers
- 3 Courses & 3 Self-assessment tools for students and graduates
- 2 Training Services & 2 Self-assessment tools for VET Excellence
- Textbook for Teaching Sustainability in the Fashion and Textiles Industries
- Set up of a network for national apprenticeships for students (20 persons) & a network for transnational student mobility abroad (120 persons)
- 4 Policy reports on Labour Market Skills, Sustainability and Green Entrepreneurship in the Fashion/Textiles Industries, to be shared with local, national and European policymakers and governing bodies of the VET structure

HOW?

The target groups of the FEA-VEE project will benefit from the project results throughout its duration and for an extended period after its completion, as outlined below:

Students and graduates:

They will have learning opportunities at a transnational level via study visits. They will improve their skills not only by sharing what they have implemented previously in their countries or in the assessment analysis but also by the foster learning in the apprenticeships and multipliers. They will increase their professional network by creating professional relationships with the other stakeholders from the other countries participating

SMEs:

They will receive materials and new staff skilled with these practices to adopt a greener perspective on the fashion industry. After a period of the apprenticeship of the project they will have received the transfer of skills toward sustainability in the clothing industry. They will directly receive the results to implement by the outcomes of the project. They will get to know the Erasmus programmes and organizations that have experience with them so possible they will apply for future collaborations

VET institutions:

They will be able to measure their VET excellence via our self-assessment tool. They will be able to improve in identified areas of weakness in VET excellence via the training materials FEA – VEE will offer. They will be able to improve in identified areas of weakness in Internationalization via the training materials FEA – VEE will offer.

Teaches and trainers:

They will be trained in skills labor market education. They will be trained in sustainability education. They will be trained in green entrepreneurship education. They will be provided with self-assessment tools for personal evaluation and monitoring of training.



Our Partnership

The FEA-VEE team @UPC Terrassa
February 7, 2023

On 25 and 26 January 2023, the FEA-VEE team met for the second time in attendance in Terrassa (Barcelona) hosted by the partner Polytechnic University of Catalonia. During the meeting, the team worked on the next project activities:

- 1) We started working on the transnational cooperation platform, which will enable the networking of a multitude of actors in the fashion industry. Students, companies, VET providers and other stakeholders will be able to find and share work and collaboration opportunities, both nationally and internationally.
- 2) In the coming weeks, UPC will supervise the collection of best practices in the fashion industry that will serve as an inspiration both to our partnership for the creation of the training modules and to the users of our platform.

3) Over the next months, the FEA-VEE team will start drafting the Policy Report on Labour Market Skills for the Fashion/Textiles Industries. The report will analyse the labour markets in the fashion/textile sector in the partner countries. In particular, we will investigate the skills shortage, legislation, strategies to correct the skill gap and good practices implemented in the various countries.

4) Finally, the FEA-VEE team started planning the mobilities that will be implemented within the project. VET learners from the fashion sector will be able to participate in national mobilities (*also in distant learning format*) in 2024 and in international study visits organised in Spain and Germany in 2025.

Keep on following us to stay in the loop!

Find out about the actions on the official website of the project <https://fea-vee.eu/>



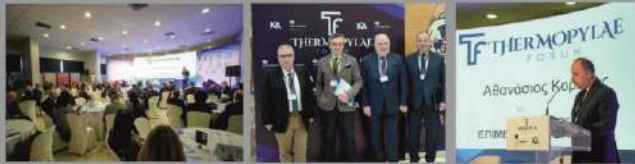


Storyboard

of experiences of participants

The national FEA-VEE project updates from BULGARIA! Congratulations for the charitable activities of the **Chairman of the Plovdiv Chamber of Commerce and Industry** as one of the FEA-VEE main partners for recovery of the Ancient School in Ustovo village, Smolyan district of Bulgaria.

Read more, here: <https://s.shopeee.com/iQtq>



On Saturday, March 11, 2023 the 1st "Thermopylae Forum" on the Theme of Society and Culture focused on Regional Development was held in the historical site of Thermopylae. The Chamber of Fthiotida could not be absent from this very important initiative and has been a supporter of the whole event. Read more, here: <https://s.shopeee.com/MCjH>

German - Italian Greeninnovation Talkat Hannover Messe2023 from ITKAM - Italian Chamber of Commerce for Germany is the occasion to discuss Italian and German best practices in sustainability and energy self-sufficiency. Start-ups from both countries will also present their innovative ideas.



Read more, here: <https://s.shopeee.com/5RwF>



The TIHC open1st Weaving seminar. Mrs. Tsirakou, experienced in the subject and with a lot of love and affection for this art, has passed on all her knowledge and helped our girls create beautiful pieces of art that will adorn their space!

Read more, here: <https://s.shopeee.com/SS3z>



As Albert Einstein said: "Creativity is contagious. Pass it on"! And this is how the Art & Design students of IEK AKMI in Athens "meditated" their creativity into festive decorations, imaginative shopping bags for eco daily purchases, were donated to the Children's Cancer Unit "Hope".

Read more, here: <https://s.shopeee.com/aeRJ>



READ. ABLE. TIP of the DAY. STA. BILITY. DAY in the textile industry
"Trade just doesn't dare to order more sustainable products"
 The VDMD wants a DIEN in response to Black Friday. STA. BILITY. Initiate DAY. A weekly

Tuesday where merchants and designers offer sustainable fashion. VDMD CEO Mara Michel explains in a conversation with the textile industry what it should look like in practice and why it is necessary. More on the VDMD website, here: <https://vdmd.de/>

Students of the Fashion School of **IEK AKMI** visited the studio of Alexandra Kapsala, Fashion Design graduate of the famous Central Saint Martin's with versatile experience in **dressology and costume creation in large productions** (*Phantom of the Opera, Royal Opera House, BBC, Netflix, Channel 4, Alexander McQueen etc. a*).

IEK AKMI takes care to connect its students directly with successful and qualified professionals, so that they can learn from the experts in the field the particular design and manufacturing requirements of each type of clothing, thus strengthening their knowledge and exploring in depth every aspect of the Fashion Industry.



<https://s.shopeee.com/GCK6>



The UAD Fashion organized the **Semester Exhibition of the Department of Fashion-clothing design UAD Cluj-Napoca**, which was open from 07 to 17.02.2023. Students and Masters work on semester assignments, internship

projects within Partnership Agreements (which help them to develop their know-how and understand complex technological processes), and for national/international competitions. Read more for UAD Fashion, here: www.uad.ro

Today SENSUS rock the socks for the equal value and rights of all people! March 21 is **International Down Syndrome Day**. By putting on different socks, you are helping to draw attention to people with Down's syndrome and making a fight



for the equal value and rights of all people.



ANCA BALAN
President of the Romanian Fashion Council, Romania



NADIA VALEVA
President of the European Fashion Council, Bulgaria

The Day of Book of Rose as Catalonian Holiday is April 23th, 2023 celebrated each year. This day is also known as **La Diada de Sant Jordi in Catalan**. The Schools in Catalonia prepare for the day with numerous activities related to books and literature in honor of education, like a holiday program of the **UPC**, one of main partner of FEA-VEE consortium.



If you are one of those who dares to look beyond, #BBFW23 is for you. Fira de Barcelona, officially founded in 1932, as a consortium made up of Barcelona City Council, the Catalan Government, and one of the main partner of the FEA-VEE: Chamber of Commerce of Barcelona have prepared an edition that pays tribute to non-conformism and its potential to create new opportunities. From 19 to 23 April, the passion we all share for bridal fashion will rise again in Barcelona! To stay in the loop of the bridal designers and entrepreneurs in #sustainablefashion from all of the world keep on following the FEA-VEE project here and on www.fea-vee.eu & www.europeanfashioncouncil.eu and www.romanianfashioncouncil.ro with its Moldavian members - www.ftp.utm.md



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EFC and RFC, participated in the official opening of the 5th international Symposium in Moldova, Chisinau, produced by the UTM (Technical University of Moldova): **CREATIVITATE. TEHNOLOGIE. MARKETING 2023**.

The President of the **European Fashion Council (EFC)** underlined the importance of the new technology, support of creativity and marketing for sustainable fashion and design in the growth of the all European country's economies. the President of the **Romanian Fashion Council (RFC)** underlined the importance of the light industry and marketing for sustainable fashion and design in the growth of the all European country's economies. She sent to the students of UTM open invitation for participation and public support of their eco-creativity during the Transylvania Fashion Festival in Cluj-Napoca in Sept. 2023.

To stay in the loop of the entrepreneurs in #sustainablefashion from all of the world keep on following the FEA-VEE project here and on www.fea-vee.eu & www.europeanfashioncouncil.eu and www.romanianfashioncouncil.ro with its Moldavian members - www.ftp.utm.md



Co-funded by the European Union



Learning center

This section will be progressively filled in with:

- 📄 reports on needs analysis and assessment on good practices
- 📄 teaching and learning resources for learners, graduates, teachers and trainers

D.2.2. Report

"Specification of requirements for the Online Transnational Cooperation Platform and content"

This document describes the functions of the Transnational Cooperation Platform, that is currently under development and will be launched in January 2024

↓ Download

<https://s.shopee.com/Hxve>

D.2.3. Report

"Initial pool of good practices for the online Depository of Good Practices"

This document defines an organized set of Good Practices, based on the challenges and current situation of the fashion and textile sector, studied first at regional level and then summarized

↓ Download

<https://s.shopee.com/PSsF>



Media center

The 1st FEA-VEE` Photo ads is dedicated to a work package, produced by UPC (www.upc.edu), for D.2.2 **“Specification of requirements for the Online Transnational Cooperation Platform and content”** and D.2.3 **“Initial pool of good practices for the online Depository of Good Practices”** as to show some of Good Practices, based on the challenges and current situation of the fashion and textile sector, studied first at regional level and then summarized and also for who from fashion and textile industry will function the Transnational Cooperation Platform of FEA-VEE.

Author footage was used from PCC as partner of the Erasmus+ program and show the quality of textile industry. The second frame in a row are selected moments from the **Designers plain air - fashion biennial in the Ancient Plovdiv, Bulgaria with the participation of students and teachers from the Professional High School of Textile and Fashion Design-Varna, Bulgaria**, and the last photo is a shot from the practical training in youth modeling at the **National Fashion Academy of Bulgaria in Sofia, Plovdiv and Varna** with practical training in a fashion atelier.

The central photo and the 3rd pic also shows moments from the creation of garments in Germany's academic structures, and the final photo is from the main Romanian fashion vent **Transylvania Fashion Festival, coproduced by Romanian Fashion Council and European Fashion Council together with global Fashion TV** as to show the appreciation of fashion and textile designers from the podium to representatives of fashion education, producers, consumers of fashion and fashion products, and to all admirers of sustainable fashion - the future of the modern eco planet earth.

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Our news

The new five green professions in the field of fashion and design

The topic of climate change is permeating more and more into our daily lives and is greatly changing the way in which fashion and design world are perceived. To orientate students and recent graduates in the fashion industry, the FEA-VEE team made a list of the 5 most-wanted green profiles: The Bio textile engineer, The Recycling manager, The Landscape Architect, The Environmental lawyer and The Eco brand manager. Read more, here: <https://s.shopeee.com/80vJ>



Updates from the FEA-VEE project team On 29 November 2022, the FEA-VEE team members met online to compare the results of the analysis. The partner UPC (Polytechnic University of Catalonia) will be in charge of producing the final version of the report "Sectorial, educational and entrepreneurial current situations and needs assessment of target groups in the partner countries" by the end of this year. Stay tuned! Read more, here: <https://s.shopeee.com/dkY5>

Status quo of the fashion industry in the project countries

Based on this analysis, the report "Sectorial, educational and entrepreneurial current situations and needs assessment of target groups in the partner countries" was developed by the partner UPC – Polytechnic University of Catalonia. The results of the analysis will serve as a basis for the project team to create training materials for professionals, students and trainees.

Read more, here: <https://s.shopeee.com/H6RG>



The European Fashion Council was initiated in Bulgarian Parliament under honor patronage of the EU in the German Presidency of the Council of the EU. This year, at May 8th, 2023, the EFC celebrated 16 years from this great event for a future of the European fashion industry.



The fashion industry numbers in Germany

The fashion and textile industry in Germany is one of the most important sectors in German economy, not for nothing it weighs heavily on the gross domestic product.

Read more, here: <https://s.shopeee.com/TG2m>



The fashion culture in Greece

The Greek textile-clothing industry is one of the oldest production and manufacturing industries in the modern history of Greece and its importance to the economy is quite large due to its interconnection with other dependent industry sectors (*primary sector, cotton production*), its balance of payments, its interconnection with the employment of the labour force and its participation in other key sectors of the Greek economy (*manufacturing*).

Read more, here: <https://s.shopeee.com/pLnZ>



Insights about the Bulgarian fashion industry

The fashion, textile and clothing industry appears to be historically the first industrial sector in Bulgaria. Currently, it provides jobs to almost 100 000 people and is a key exporting industry accounting for over 6% of the national merchandise export. Major drivers of national growth include a thriving private sector and growth in investments.

Read more, here: <https://s.shopeee.com/eckz>

EU Green Deal against fast fashion

May 12, 2023

2023 is being a year of important legislative initiatives in the European Union (EU) and its Member States, for the fashion and textile industries. As part of the European Green Deal (Plan set in 2020 to introduce new legislation on the circular economy, building renovation, biodiversity, farming and innovation), the EU has recently proposed new rules to end up with the current model of “fast fashion”.

Read more, here: <https://s.shopeee.com/Uhzg>



The European Fashion Day was founded in 2010 by 28 member-states of the European Fashion Council and celebrates every year at **May 19th** as a date of establishment of the European Union of Arts and Ideas, one of the FEA-VEE partners and Head of the Work Packet 7 Dissemination and Exploiting of the results.

HAPPY EUROPEAN FASHION DAY, Dear EUROPEANS!



The NEXT - SAVE THE DATE

The national FEA-VEE partners calendar:

June 6th-7th, 2023 - the European Green Week with AKMI
July 1st, 2023 - UADFASHIONSHOW - fashion show dedicated to BA and MA collections
August 10th-30th, 2023 – Founding and opening of the 1stVacation Fashion Academy for Children, Schoolchildren and Students (VAM-DUS) with the Diamond Fashion Talent contest for preschoolers via the EFC
Sept. 13th-15th, 2023 – the national Swedish conference "How do we strengthen and protect democracy and public education is held?" with SENSUS participation
Oct. 2-4, 2023 – TIHC Seminars for handmade jewelry, Ceramic as art and the "Skilling upgrade and retraining programs in high-demand sectors with emphasis on digital and green skills."
Oct. 9-14, 2023 – Erasmus Days celebrating with national programs and amazing events by FEA-VEE partners: ITKAM, EFC, TIHC, UAD and PCC
Nov. 10, 2023 - Street Party for celebrating "Saturday in Our Place 2023" by the FCC
Nov. 10th, 2023 – the 6th Sustainability Journey with UPC
Nov. 15th-16th, 2023 – Mediterranean Economic Week 23 for sustainability, digital transformation and entrepreneurship by the BCC
Nov. 16th, 2023 – Sustainable Textile and Art exhibition „The Divine Code“ with honor guest the Managers teams of the PCC and EFC
Nov. 29th, 2023 – Opening of the Sustainability Fair GreenStyle Munich with VDMD

The European FEA-VEE consortium calendar:

June 12th, 2023 - the European Youth Event in European Parliament, Strasbourg, France with FEA-VEE consortium representation via TIHC
June 29-30, 2023, the 3rd FEA-VEE Transnational Project Meeting. Host: Plovdiv Chamber of Commerce and Industry (PCC), Location: Plovdiv, Bulgaria, EU
July 25th, 2023 – FEA-VEE Steering Committee meeting
Sept. 8th-10th, 2023 – Transylvania Fashion Festival by co-producing of the RFC and EFC with worldwide Fashion TV with main participation of UAD
Sept. 26th, 2023 – FEA-VEE Steering Committee meeting
Sept. 25th-26th, 2023 – Forum on Vocational Excellence 2023. Amsterdam, the Netherlands with FEA-VEE delegation AKMI, TIHC, EFC and UAD
Oct. 30th, 2023 – FEA-VEE Steering Committee meeting
Nov. 2nd -5th, 2023 - Belt And Road Textile Conference-2023(BRTC 2023), organized by China National Textile and Apparel Council was with honor European delegation from the EFC and RFC in Keqiao, Shaoxing, Zhejiang Province of China
Nov. 28th, 2023 – FEA-VEE Steering Committee meeting

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