

NEWSLETTER

#4 December 2023 – May 2024

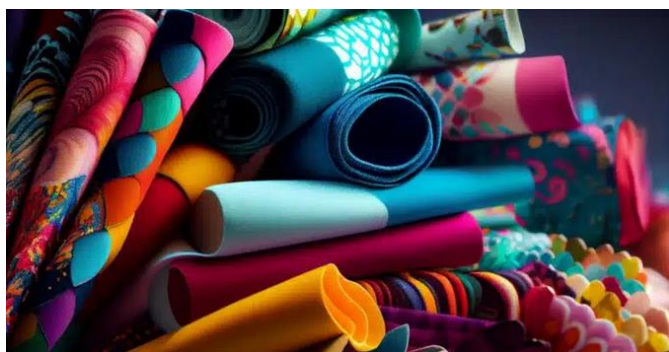


Fashion Earth Alliance

Erasmus+ CoVE project for a greener and skilled
Fashion Industry



Storyboard



Advancing Sustainable Practices in the Textile Industry: Insights from the 6th Annual Conference

On November 10th, the 6th edition of the Textile and Sustainable Industry Symposium took place via an online meeting platform. Organized by Enric Carrera, former director of Intexter, these annual symposiums have become a pivotal gathering for industry experts. The event, conducted in Spanish, featured presentations and discussions showcasing the commitment of UPC (Polytechnic University of Catalonia) to sustainability in the textile industry and its alignment with innovative approaches.

[Read more](#)



Product life extension

A business model is a company's plan for how it will generate revenues and make a profit. It explains what products or services the business plans to manufacture and market, and how it plans to do so, including what expenses it will incur.

There are several business models in the concepts of circular economy to replace the classic linear sales model. These allow an extension of the value chain for the producer and thus allow the creation of additional added value. [Read more](#)



4 innovations helping the fashion industry embrace the circular economy

Here are four innovations from World Economic Forum UpLink innovators, which aim to promote the circular economy and help make the fast-fashion industry more sustainable. [Read more](#)



Sustainable Fashion is what suits us best

According to creative director of sustainability consultancy Eco-Age Livia Firth, every year around 80 billion clothes are consumed by people worldwide, 400% more than we consumed two decades ago.

It's what we all now know as fast fashion, which means affordable (sometimes very affordable), fashionable and in an incredible variety of clothes that we buy without much thought to get through the season, sometimes just one outing. [Read more](#)



Let's get circular!

In the whirlwind of today's world, it is staggering to realize that every passing second sees another garbage truck unloading textiles into some forgotten corner of the planet. Mountains of used clothes find their final resting place in landfills, silently contributing to environmental decay. However, fret not, for amidst this sobering reality lies a trove of creative solutions waiting to be unearthed, beckoning us to embrace the ethos of circular fashion. [Read more](#)



The impact of textile production and waste on the environment

With fast fashion, the quantity of clothes produced and thrown away has boomed. To tackle the impact on the environment, the EU wants to reduce textile waste and increase the life cycle and recycling of textiles. This is part of the plan to achieve a circular economy by 2050. [Read more](#)



Transformative Approaches to Sustainability in European Fashion SMEs

The “Support Report: Mapping Sustainable Fashion Opportunities for SMEs” (2019) illuminates the significant role that small and medium-sized enterprises (SMEs) play in advancing sustainability within the European fashion industry. This document encapsulates several case studies that exemplify how these enterprises have successfully integrated sustainable practices into their business models. [Read more](#)



Our news

As 2023 draws to a close, it's time to reflect on our accomplishments this year.

Here's a glimpse of what we've achieved:

 Conducted an in-depth investigation into the skills gap in partner countries, resulting in the "Sectoral, educational, and entrepreneurial current situations and needs assessment of target groups in the partner countries" report. These findings laid the foundation for training modules for VET teachers and students, available from 2024.

🌐 Initiated the development of a transnational cooperation platform, fostering connections among businesses, entrepreneurs, students, job seekers, and VET institutions across Europe. The platform is set to launch in January 2024.

🌱 Curated a repository of sustainability and digitalization best practices in the fashion and textile industry.

📊 Produced a policy report outlining labor market skills requirements and shortages in project countries, offering insights for more sustainable development and alignment with business needs.

Want to dive deeper into our initiatives? Explore these materials for free on our website:

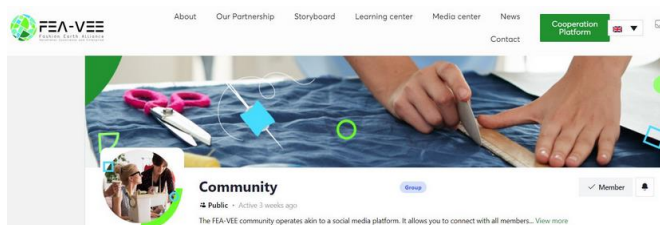
<https://lnkd.in/etqSQ7fN>



Coming soon: Empowering VET trainers with FREE online training in 2024!

As the industry places a growing emphasis on green and digital competencies, it is crucial for Vocational Education and Training (VET) teachers and trainers to stay ahead. The FEA-VEE project invites you to embark on a FREE online training opportunity in 2024, equipping you with the skills to shape the future of fashion and textiles education. What will you learn?

- ☒ Incorporate sustainability at every education level
- ☒ Teach green entrepreneurship strategies
- ☒ Sustainable development processes using patterns, fabric, and fibre
- ☒ Integrate digital technologies (AI) for a greener future [Read more](#)



Coming soon: We're excited to introduce the FAE-VEE Cooperation Platform, a groundbreaking platform uniting the fashion sector's key players!

Designed for companies, students, educators, entrepreneurs, and institutions, our platform will offer unique opportunities for collaboration and innovation. [Read more](#)



Eco-Tuesday

The FAE-VEE team is excited to present Eco-Tuesday (Dien.Stability.Days in German), an initiative promoted by our project partner VDMD!

What's ECO-TUESDAY?

Every Tuesday, retailers and independent designers will be invited to showcase a sustainable product, sharing its story and explaining how they have contributed to green fashion. The initiative aims to sensitize readers to the importance of sustainable choices in the fashion world. [Read more](#)



Announcement to the entire green fashion and textile community

On January 27th 2024, you will find the Fea-Vee partner "VDMD" at the NEONYT fair in Düsseldorf.

Neonyt Düsseldorf's GREEN PRODUCT AWARD FASHION 2024 promises an exciting showcase of green fashion, featuring a diverse mix of established brands, newcomers, and designers at Areal Böhlér. [Read more](#)



Design.Award for Sustainable Collections by VDMD

On 27 January 2024, VDMD - partner of FEA-VEE - presented the "**Design.Award for Sustainable Collections by VDMD**" as part of Neonyt at STAGE. This year, the award went to **Hess Natur**.

Hess Natur was the first company to produce fairly and sustainably in Germany and continues to do so today - fair fashion since 1976. [Read more](#)



Transnational Project Meeting in Cluj-Napoca

Last week took place in Cluj-Napoca the Transnational Project Meeting (TPM) for the FEA-VEE project, marking a significant occasion for project partners, who had the opportunity to discuss the next steps and activities of the project.

The meeting was held from 7 to 8 February in the Romanian city, hosted by the University of Art and Design in Cluj-Napoca, which welcomed the partners in a charming location in the historical center, accompanied on the last day by a visit to the institute's art and design collection inside Casa Matei. [Read more](#)

Contact us

Email: fea-vee@katartisi.gr

Website: <https://fea-vee.eu/>

Facebook: <https://www.facebook.com/FeaVeeEU>

LinkedIn: <https://www.linkedin.com/company/fea-vee/>



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.